

Privacy Policy

Last Updated: [05/08/2024]

1. Introduction

Varia Goods Ltd. is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website **variagoodsltd.com**, use our services, or otherwise interact with us. By accessing or using our Services, you agree to the terms of this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not access or use our Services.

2. Information We Collect

2.1 Personal Information: We may collect personal information that you provide to us, such as your name, email address, phone number, mailing address, payment information, and any other information you voluntarily provide.

2.2 Automatically Collected Information: When you access our Services, we may automatically collect certain information about your device and usage, including your IP address, browser type, operating system, referring URLs, and activity on our website.

2.3 Cookies and Tracking Technologies: We may use cookies, web beacons, and other tracking technologies to collect information about your interactions with our Services. Cookies are small data files stored on your device that help us improve your experience and personalize content.

3. How We Use Your Information

We may use the information we collect for various purposes, including to:

- Provide, operate, and maintain our Services.
- Improve, personalize, and expand our Services.
- Process transactions and manage your orders.
- Communicate with you, including responding to your inquiries and providing customer support.
- Send you updates, marketing communications, and other information related to our Services.
- Monitor and analyze usage and trends to improve your experience.
- Detect, prevent, and address technical issues and security threats.
- Comply with legal obligations and enforce our terms and policies.

4. How We Share Your Information

We may share your information in the following circumstances:

4.1 Service Providers: We may share your information with third-party service providers who perform services on our behalf, such as payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

4.2 Business Transfers: We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

4.3 Legal Requirements: We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., a court or government agency).

4.4 Protection of Rights: We may disclose your information to protect our rights, privacy, safety, or property, and/or that of our affiliates, you, or others.

5. Security of Your Information

We use administrative, technical, and physical security measures to protect your personal information. While we strive to protect your information, no method of transmission over the internet or method of electronic storage is 100% secure, and we cannot guarantee absolute security.

6. Your Privacy Rights

Depending on your jurisdiction, you may have the following rights regarding your personal information:

- **Access:** You can request access to the personal information we hold about you.
- **Correction:** You can request that we correct or update your personal information.
- **Deletion:** You can request that we delete your personal information.
- **Objection:** You can object to the processing of your personal information.
- **Restriction:** You can request that we restrict the processing of your personal information.
- **Portability:** You can request a copy of your personal information in a structured, commonly used, and machine-readable format.

To exercise these rights, please contact us using the contact information provided below.

Email: info@variagoodsltd.com

Phone: +65 84173902

Address: Singapore